Twenty-Fourth Annual Accounting Symposium

Friday, November 30, 2012

Presented by the Department of Accounting and Finance at the Joseph M. Bryan School of Business and Economics

Registration (7:45-8:10 am)

Friday Morning Sessions (light continental breakfast will be served):

Common Fraud Schemes (8:15-9:05 am)
Tom Hazelwood, Audit Partner, Dixon Hughes Goodman LLP

The presentation will give a brief overview of fraud and the impact that it has on companies and our economy. Several cases will be cited during the presentation in order to show real world examples and how fraud can occur in organizations. Additionally, the presentation will show the fraud risk factors which could lead to a fraud occurring and finally steps that can be taken for fraud detection and prevention.

Regulatory, Environmental and Accounting Standards Update (9:10-10:00 am)
Andrew Taylor, Assurance Senior Manager, PricewaterhouseCoopers LLP

Mr. Taylor will discuss the latest developments in accounting and SEC rules and regulations, focusing on recently issued or proposed FASB Statements.

Refreshment Break (10:00-10:15 am)

Healthcare, Politics and Governmental Actions (10:15-11:05 am)
Skip Woody, Partner, Hill, Chesson & Woody Employee Benefit Services

How do the behaviors of the U.S.'s largest healthcare providers impact the market in which you buy your company's coverage? In this session, Mr. Woody will discuss the origins of health insurance, Medicare and Medicaid. He will examine the key dynamics between these systems and explain how politicians, budget crises, constituents' concerns and PPACA have changed the healthcare landscape. Mr. Woody will also integrate the impact of these dynamics on the choices of employers today and in the future.

Most Common Reasons for US Wage and Hour Investigations (11:10-12:00 pm)
Bruce Clark, President & CEO, Capital Associated Industries, Inc.

Federal wage and hour law has been with us since 1938, but it is still the most widely misunderstood and violated workplace statute. Come learn about the most common overtime, bonus payment, misclassification and hourly rate violations that lead to investigations and backpay. Help your internal or external client identify and correct these ticking time bombs of liability.

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LUNCH (12:00 pm-1:15 pm)

Registration for those attending afternoon sessions only (12:55-1:15 pm)

Friday Afternoon Sessions:

Economic Update: North Carolina and the U.S. (1:15-2:05 pm)
Andrew Brod, Ph.D., Senior Research Fellow, Center for Business and Economic Research, Joseph M. Bryan School of Business and Economics, UNCG

This session will discuss the current state of the economy with an emphasis on current trends in North Carolina.

Tax Update (2:10-3:00 pm)
Addison Maille, J.D., CPA, Tax Member/Partner, Smith Leonard PLLC

Mr. Maille will discuss developments over the past twelve months in the areas of federal and state taxation.

Refreshment Break (3:00-3:15 pm)

Selected Tax Topics in the Current Political Discussion (3:15-4:05 pm)
David Stark, CPA, Tax Manager, KPMG, LLP

In this session, Mr. Stark will discuss some of the tax deductions and reform issues that are permeating the current political discussion to gain an understanding of the actual mechanics behind the political rhetoric including oil and gas tax breaks, carried interest in partnerships, healthcare taxes and others.

Value: The History of a Kidney (4:10-5:00 pm)
Melissa Hershberger, Lecturer, Joseph M. Bryan School of Business and Economics, UNCG

In this session, Ms. Hershberger will discuss the concept of value. The session will allow participants to frame valuation issues and critically think through a client's claim of value. Participants will engage in an interactive "kidney game."

Administrative Information

Program	Joseph M. Bryan School Accounting Symposium	
Program Date	Friday, November 30, 2012	
Location	The University of North Carolina at Greensboro Elliott University Center, Alexander/Kirkland Rooms	
Parking	Parking will be available in the Walker Avenue Parking deck. Maps and directions available at: http://parking.uncg.edu/documents/ParkingMap.pdf	
Registration Fee		
By November 23, 2012	$160.00 (full day)	$80.00 (half day)
After November 23, 2012	$180.00 (full day)	$90.00 (half day)
Prerequisite & Advanced Preparation	None	
Recommended CPE Credit	8 hours (full day)	4 hours (half day)
Method of Presentation	Lecture/Seminar	
Level of Knowledge	Basic & Update	
Symposium Objectives	To provide CPAs with a high-quality, reasonably priced CPE seminar dealing with topics of professional interest.	
What's Included in the Registration Fee	The full-day registration fee includes parking, light continental breakfast, the luncheon, refreshment breaks, session materials, and 8 hours of CPE credit. The half day registration fee includes parking, light continental breakfast (morning only), refreshment break, session materials, and 4 hours of CPE credit.	
Smoking Policy	Smoking is prohibited in all University buildings. Additionally, smoking shall be prohibited outdoors within 25 feet of any campus building unless designation otherwise has been provided.	
Provider Information	*Fees received for this Symposium are used to support the educational programs for the Department of Accounting and Finance and the Joseph M. Bryan School of Business and Economics at The University of North Carolina at Greensboro.* Executive Education of the Joseph M. Bryan School is registered with the North Carolina State Board of CPA Examiners as a sponsor of continuing professional education. Complaints or comments regarding registered sponsors may be addressed to the North Carolina State Board of CPA Examiners, PO Box 12827, Raleigh, North Carolina 27605-2827.	
Special Accommodations	If you require any special accommodations for this Symposium, please contact Executive Education at the Joseph M. Bryan School at least 48 hours in advance at (336) 334-3088.	
Adverse Weather	In case of adverse weather, the UNCG adverse weather plan will be posted on the following UNCG Website http://spartanalert.uncg.edu/adverse-weather.	

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Submit your registration fee (make check(s) payable to Executive Education), along with this form, to:

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Online registration is available at: executiveeducation.uncg.edu