FINANCE & ACCOUNTING FOR NON-FINANCIAL MANAGERS

This program serves managers and decision makers who have limited knowledge of finance and accounting and want to improve their ability to:

- Communicate effectively with finance and accounting specialists.
- Incorporate financial analysis into plans and strategies.
- Understand and use the major financial statements and reports.
- Use financial information to make better decisions.

The unique features of this program make the basic concepts and principles of finance and accounting easier to both learn and apply by:

- Involving participants in small group projects that allow them to compare perspectives and personal experience.
- Giving participants practice in the use of up-to-date resources and technologies.
- Moving at a fast pace and allowing people to learn in a stimulating environment.
- Using a variety of cases that demonstrate the applicability of the concepts and principles.

Session Format:

- 3 Sessions
- 8:00 A.M. – 5:00 P.M. each day
- Spring 2013 Dates: April 15-17
- Fall 2013 Dates: October 7-9

Tuition:

- $1,950 per person
- Tuition includes all materials, meals, and campus parking

To apply, please complete the application at executiveeducation.uncg.edu

CUSTOM PROGRAMS

We can create custom programs for our partners. Please contact us to discuss the opportunities and how we can develop a program for you.

For more information, please visit our web site at executiveeducation.uncg.edu

WHEN THE ECONOMY IMPROVES, WILL YOUR MANAGERS BE READY TO TAKE YOUR ORGANIZATION TO THE NEXT LEVEL?

UNCG Bryan School of Business and Economics

Contact us:

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